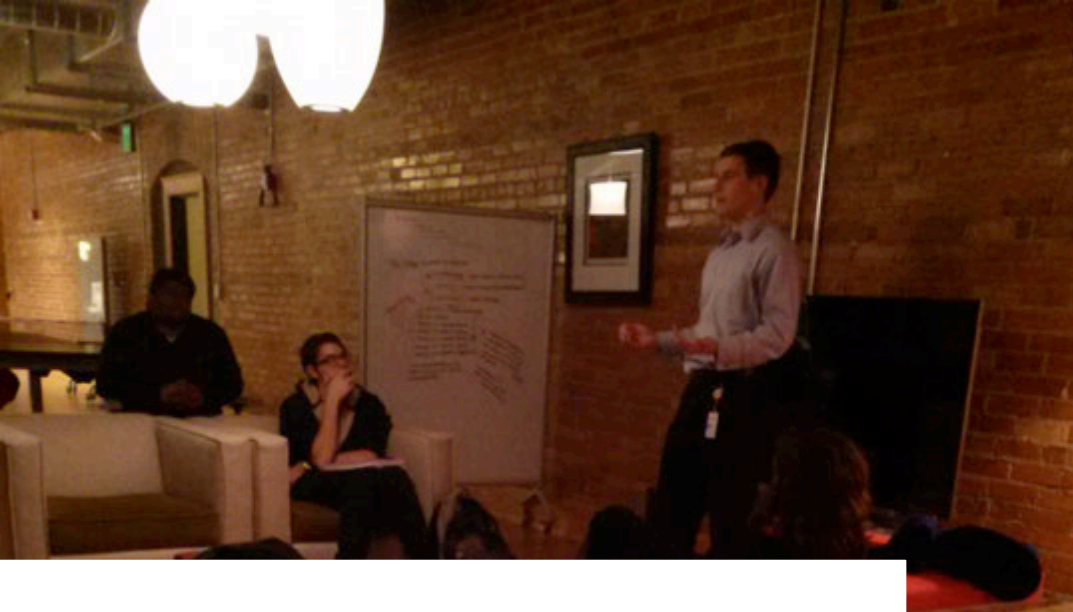


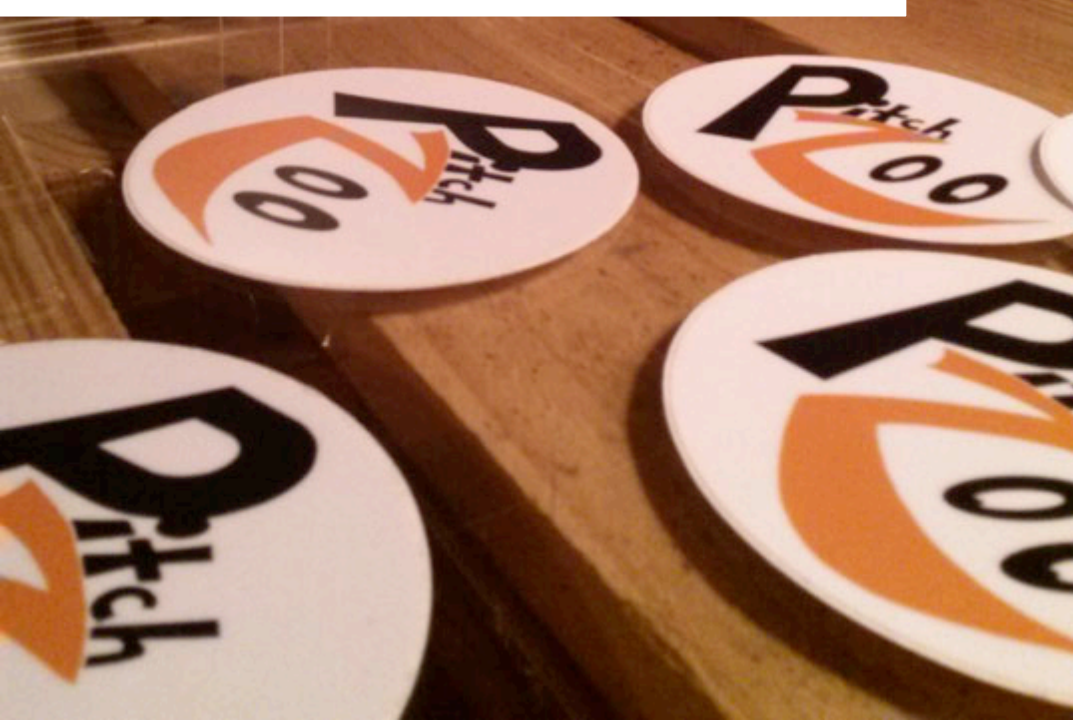


2nd Year Review & the Future

December 1, 2014



What is Pitch Zoo?



An event where entrepreneurs can practice their pitch in a relaxed and fun environment

- 3-minute pitch, no props
- Feedback from the local startup community
- 3-5 pitchers

First Monday of each month

6:30pm (1 hour)

Location: **maestro**

Pitching



Pitching



Pitching



Pitching



Audience Feedback



Audience Feedback



Audience Feedback



Audience Feedback







Pitched an Inning





Pitched an Inning



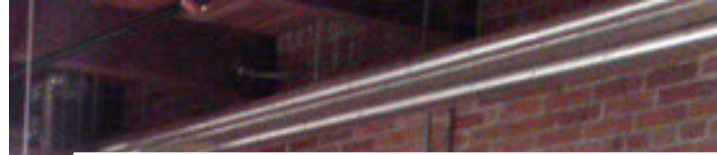


First Event: March 2013

16 events

46 innings pitched

10-40 people attended each event



History of Pitch Zoo





Year: 2014

7 events

17 innings pitched

10-20 people attended each event



Current Year of Pitch Zoo





Pitchers

- Kitt Depatie: Master Mind Maps
- Brian Lam / Dann Systma: Improv Effects
- Matt Rumora: FinderKeepers / Personofy
- Tom Wotton: The Gutter Spring
- Daniel May: Xcheapskate
- Kim Sherry: Easy on Hold
- Mark Omwansa: Show-maker
- Sydney Davis
- Mary Nielsen: Curvy Girl Panties
- Paul Janson: Keystone Lifestyle
- Ryan Goins: Startup Zoo
- Joe Armstrong: Sportech Labs
- Mark Kempa: Mapeo
- Marin Mueller / John Mueller: Pick'n Run



Pitchers

- Stacy Burdette: Women's Center of Kalamazoo / Hacker Gals
- Matt Page: Hogspots
- Jessica Maronto: Kalamazoo Water Beer Company
- Kathleen LaFleur: PlayDay
- Daniel Floyd: SpeechMasterPro
- Jessica Turner: SuperStar Sitters
- Julie Hite: Hite House
- Nancy Field: AM Andrews
- Zach Thayer: HydroCore
- Deb Droppers: Unleash the Zoo
- Bob Wilson / Michael Joyce: SafeSense
- Amy Bratt: KAB CNC Creations
- Keith Platte: Jersey Gaints
- Erik Chelmar: Ethoshare



Pitchers

- David Szpunar: Revolutionary Designs
- Steve Glista: High Wire Hops Farm
- Stephen John: Engineering Equipment Globally
- Josie Marshall: For the FuNd\$ of It
- Erich Stuedemann: Prime Solutions
- Kyle Simpson: AQ Produce
- Dallas Chase: Golden Egg Studio
- Derek Debiak: The Song Market



To improve:

- Format?
- Feedback, & give back
- Should someone else run PZ?

Future of Pitch Zoo





PitchZoo.com

